

Seemingly purpose-built for the 21st Century knowledge economy.

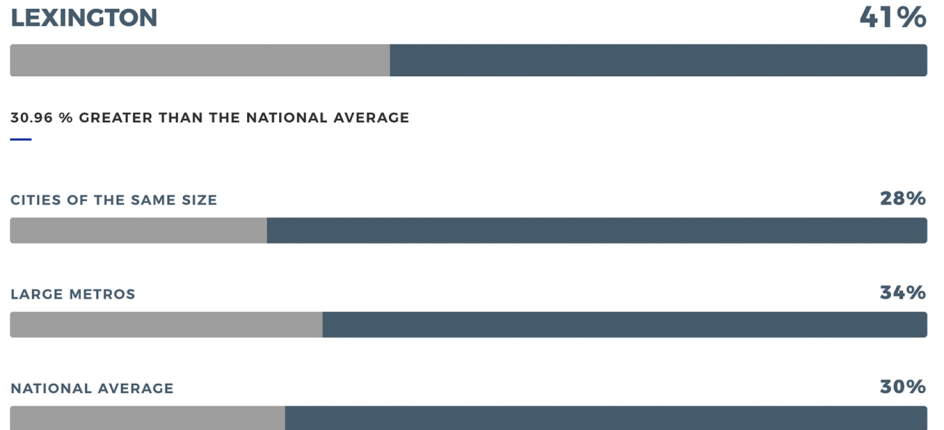
LEXINGTON, KENTUCKY

UNIVERSITY IN THE CITY OF KENTUCKY

FULL OF EDUCATED TALENT...

70% GREATER THAN THE NATIONAL AVERAGE

PERCENT OF POPULATION WITH BACHELORS DEGREE OR ABOVE 2016
SOURCE: 2016 CENSUS BUREAU



HIGHLY ENTREPRENEURIAL...

BUSINESS STARTS PER 100,000 2014
SOURCE: 2014 CENSUS BUREAU

226000

LEXINGTON

26.1174 % GREATER THAN THE SIMILARLY SIZED CITIES

246000

LARGE METROS

201000

NATIONAL AVERAGE

184000

CITIES OF THE SAME SIZE

AND VERY LOW VIOLENT CRIME RATES...

VIOLENT CRIMES PER 100000

SOURCE: 2016 FEDERAL BUREAU OF INVESTIGATION

264000

LEXINGTON

51.87 % LOWER THAN LARGE METROS

449000

LARGE METROS

386000

NATIONAL AVERAGE

453000

CITIES OF THE SAME SIZE



UNIVERSITY CITIES

LOW UNEMPLOYMENT RATES...

AVERAGE UNEMPLOYMENT RATE 2017

SOURCE: 2017 BUREAU OF LABOR STATISTICS

3.00 %



LEXINGTON

26.3% LOWER THAN LARGE METROS

4.80 %



CITIES OF SIMILAR SIZE

4.70 %



NATIONAL AVERAGE

4.30 %



LOW LIVING COSTS...

MIT LIVING WAGE INDEX 2016

ADD SOURCE: 2018 MIT LIVING WAGE

\$ 13.01



LEXINGTON

\$ 13.17



LARGE METROS

\$ 12.52



CITIES OF SIMILAR SIZE

AND HAVE OUTSIZED ARTS & CULTURE SECTORS...

ARTS AND CULTURAL INSTITUTIONS PER 100,000
2016 44% GREATER THAN SIMILARLY SIZED CITIES

SOURCE: 2016 CENSUS BUREAU

47100

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LEXINGTON

32.7% GREATER THAN THE SIMILARLY SIZED CITIES

61000

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LARGE METROS

43000

—

NATIONAL AVERAGE

39000

—

CITIES OF THE SAME SIZE

SIZE

ECONOMICALLY INNOVATIVE...

GDP GROWTH 2009-2016
17% GREATER THAN THE SIMILARLY SIZED CITIES

SOURCE: 2016 U.S. BUREAU OF ECONOMIC ANALYSIS

LEXINGTON - GDP GROWTH (%) 2009-2016

20%



19.89 % GREATER THAN THE SIMILARLY SIZED CITIES

CITIES OF THE SAME SIZE

25%



LARGE METROS

35%



NATIONAL AVERAGE

17%

